



## Do You Want to Save Some Money?

Re-insulating a battery is about the most expensive repair there is.

And there's only one kind of battery in general use that isn't practically certain to be re-insulated—or junked—within the next year or two.

That one exception is the Willard Battery with Threaded Rubber Insulation.

Come in and we'll tell you why.

**Ozburn-Abston Co.**

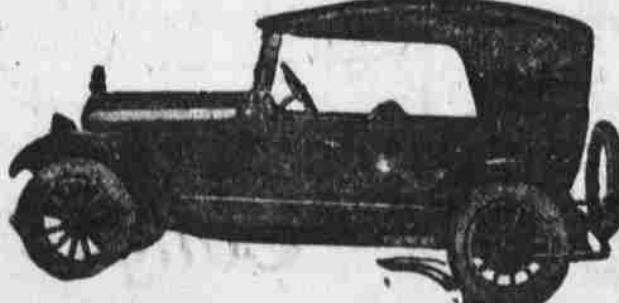
DISTRIBUTORS

610 Monroe Ave.—At Bridge.

We test, repair and re-charge storage batteries and always carry a full supply of battery parts, new batteries and rental batteries for all makes of cars.

**Willard**  
STORAGE BATTERY

## WORTH WAITING FOR Stephens Salient Six



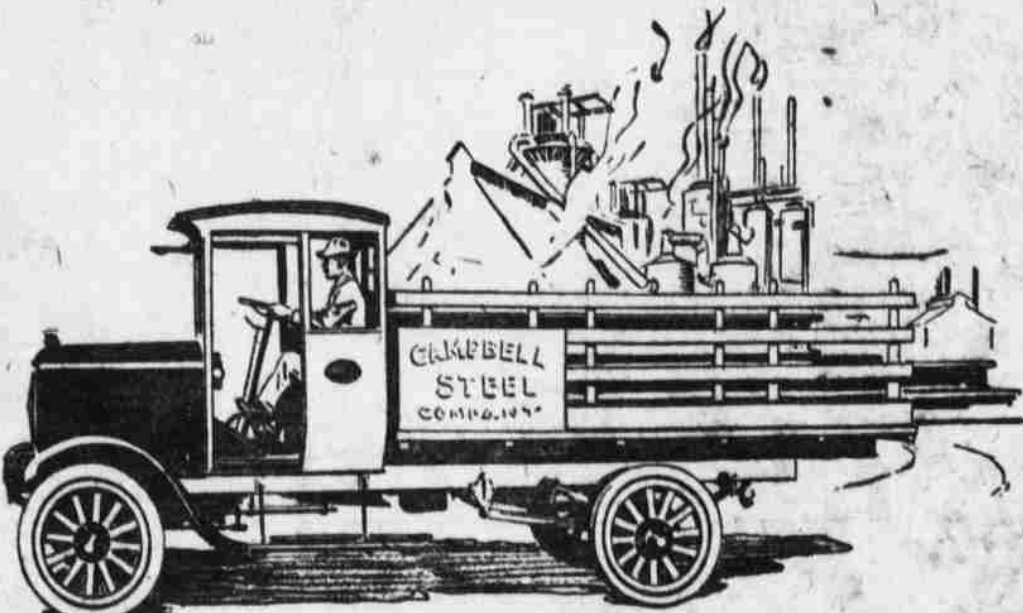
All that you want in the Stephens chassis of mechanical excellence. The Stephens perfected overhead valve engine, the most powerful for its size in the world—habitually economical. The whole, a car that runs so true and travels so swift and smooth each ride you take you come to call a road flight. That's the new Stephens Salient Six.

These Models—Two, Four and Six-Passenger

**Miller Motor Sales Co.**

352-354 MADISON

PHONE MAIN 1511



## PAIGE The Most Serviceable Truck in America MOTOR TRUCKS

Paige Trucks are equipped with Worm-Drive Axles—Because, we find, the Worm-Drive Axle gives the Truck the Greatest Power, the Greatest Efficiency, the Greatest Economy and the Greatest Durability.

Paige Trucks are not alone in this. The best trucks are equipped with the Worm-Drive Axle. We mention it merely to show that in building Paige Trucks for Durability we employ only the best design, the best practice and the best materials. That is the reason Paige Trucks are bought as Preferred Investments.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICH.

**PAIGE CO. OF MEMPHIS, Inc.**

263 Madison Ave.

Phone Main 2703.

## Last of Truck Tours Is Scheduled To Be On Its Way Tuesday

	Leave	Arrive
Memphis	8:00 a.m.	8:00 a.m.
Walls	8:15 a.m.	8:15 a.m.
Lake Cormorant	8:30 a.m.	8:30 a.m.
Robinsonville	8:45 a.m.	8:45 a.m.
Tunica	9:00 a.m.	9:00 a.m.
Dundee	9:15 a.m.	9:15 a.m.
Lula	9:30 a.m.	9:30 a.m.
Clarksdale (night stop)	9:45 a.m.	9:45 a.m.
Sumner	10:00 a.m.	10:00 a.m.
Tutwiler	10:15 a.m.	10:15 a.m.
Webb	10:30 a.m.	10:30 a.m.
Charleston (night stop)	10:45 a.m.	10:45 a.m.
Como	11:00 a.m.	11:00 a.m.
Senatobia	11:15 a.m.	11:15 a.m.
Memphis	11:30 p.m.	11:30 p.m.

Memphis' great ship-by-truck expedition into local trade territory will be concluded next week, when the third and last of a series of educational and demonstration tours will leave the city Tuesday morning at 8 o'clock.

Indications are that this run, the longest of the three, will excel by far the other two. Entering as it will the very heart of the delta country the tour should be productive of great good. The gospel of the soil, good roads and improved highways will be preached all along the line from Memphis to Clarksdale and Charleston.

According to Elwood Lloyd, commander-in-chief of the expedition, a caravan of 50 trucks is expected for this big tour. Information in his hands shows that citizens of the Mississippi towns on the tour's itinerary have prepared elaborate entertainment features. Paul Custer, familiarly known as "Sitting Bull," secretary of the Charlestown Improvement club, has raised a fund of \$5,000 with which to entertain the train passengers by the Rotary club and

the Business Men's league of Clarksdale.

"Mississippi is thoroughly alive to the situation," declared Elwood Lloyd. "The delta is aroused to a high state of expectancy, and we are making every effort to fulfill this expectation. It is stimulant to good roads and diversified farming as well as the possibilities of the motor truck in solving the transportation problem on short haul shipments. The tour is meeting with wonderful success."

Cars entered in the tour will assemble at Forrest park Monday night for an early start the following morning. They will be under the care of a corps of police, and promptly at 8 o'clock will swing south on the first leg of their three-day trip, with Clarksdale as the terminus. Charleston is the stopover on the second night on the road.

## GOODYEAR BOASTS OF RACING RECORD

The three big automobile racing meets of July, at Sheepshead Bay, N. Y.; Tacoma, Wash., and Uniontown, Pa., have, singularly enough, resulted in setting up three new track records, and the establishment of a new world's competitive record for 100 miles.

In the big 100-mile derby at Sheepshead Bay on July 4, Gaston Chevrolet, at the wheel of a Protentac, clipped three seconds from the best previous 100-mile record, completing the century run in 54 minutes, 17.3 seconds—an average of 110.55 miles an hour.

In a large field of drivers he took the lead at the start and was never headed off, although Dave Lewis and Howdy Wilcox gave him a real battle all the way. His wonderful speed and driving skill, however, enabled him to maintain his lead and crossed the finish line after a wonderful nonstop run, the possessor of the world's fastest record for a 100-mile race. Howdy Wilcox, Dave Lewis, Eddie O'Donnell, Ira Vail and Denny Hickey finished in the order named.

While Gaston Chevrolet was setting up a new speed mark at Sheepshead, his brother, Louis Chevrolet, was creating new speed records at Tacoma, Wash., where he won the 60-mile and the 80-mile events. In the first his average speed was 83.5 and in the second 97 miles per hour. He was pitted against such noted speedsters as Reata, Durant and Hearse, who gave him a great race for supremacy, but his thrilling Protentac was equal to the task, winning the two big events of the afternoon.

At Uniontown, on the 15th, Tommy Milton, in a Duesenberg, won his second race of the season. Instead of one long race the afternoon's events consisted of five heats of 2 1/2 miles each. The winners of each heat dropped out automatically and qualified for the fifth and final heat. Milton took the first run, setting up a new track record of 107.17 miles an hour in the final. Dave Lewis in a Meteor and Red Petterson in a Protentac, finished second and third respectively.

An interesting feature in connection with all these races is that all were won with cars riding on Goodyear cord tires of the straight side type. Goodyear tires are now passing through their fourth season on the various race tracks of the country, and their use has become standard practice among the big racing drivers. They now hold all important world's speed records.

### WORK AT NIGHT.

SYRACUSE, N. Y., Sept. 6.—Several departments of the Franklin Automobile company have added night shifts to the working force in an attempt to catch up with the heavy over-demand for Franklin cars.

## WHEEL BASE LENGTH NO LONGER NECESSARY

"How long should a car's wheelbase be?"

This question is a good deal like the famous old Lincoln question: "How long should a man's legs be?" To which the father of the Union replied: "Long enough to reach the ground."

Engineers pretty generally agree now that there is nothing gained by extravagant wheel base. The wheel base is merely a device which an engineer falls back on when the purchasing department refuses to buy him the right grade of springs; and that the real way to get easy riding is to engineer your chassis correctly.

A notable case of easy riding without resorting to extravagant wheel base is said to be found in the new Allen five-passenger car. The car seats five passengers with absolute comfort, and is as smooth as a feather in the way it weighs its load, but the largest percentage of its smoothness comes from the long, free, lay 54-inch springs.

The policy of the Allen dealer is to sell the car absolutely on demonstration. Where the prospect knows how to drive he is asked to take the wheel himself. When he comes back, in the great majority of cases, he writes out his check.

## CLIMBING ON HIGH WITH ARMY CHAUFFEUR

The chauffeur who used to consider Broadway and 42nd street a hard place to cross went to war to discover that the roughest road to Dublin lay in France, after all. For automobile driving became a supreme art over there, where there were no lights to illuminate the roads and no one to lead to illuminate.

With shells bursting on all sides, and bombs dropping from the Jer above, the learned a thousand new tricks in the trade, how to keep a straight course without benefit of compass or light, how to climb out of mud holes deep, how to run on three wheels if something happened to the fourth, in short, how to do the impossible, all to the glory of the Allies and November 11th.

These men are now coming back to the United States, master mechanics and drivers, trained in the hardest school to every emergency that an automobile could confront. Some of them, Assistant to the Secretary of War, and in charge of the government's re-employment campaign for ex-service men, offers them the best possible material in the world for expert automobile driving.

Private employers who are operating large fleets of trucks for delivery and transportation purposes, are especially recommended to these expert drivers. The various governmental and welfare agencies will be the means for bringing the men and the jobs together.

## EXPERT TIRE MOUNTER HELPS WIN BIG RACES

One of the most important activities at the speedways where the big automobile races are held, is the mounting of sufficient tires to suit each driver through the race. These tires must be provided well in advance of the race to last any truck or tractor tire during the race may be immediately taken care of.

Figure at the speedways is more familiar than that of Hubert Lime, the tire expert of the Goodyear Tire and Rubber company. He is one of the oldest hands of the race, and is being well acquainted with all the angles, mechanical as well as tire, in connection with the racing. He is a big driver, was a mechanic for Darlo Resta, one of the kings of the speedways. As practically all the big drivers use Goodyear tires on their racing cars, Lime's work plays an important part in the winning of dollars and cents of prize money, for on account of their long acquaintance with him and their confidence in his ability to take care of their needs, his experience in mounting tires has helped them to win many a prize.

## LIBERTY FACTORY IS NEARING COMPLETION

Motor car men and even construction experts are amazed at the speed with which the buildings of the Liberty Motor Car company of Detroit are being completed. Only two months after actual work was started on the ground, the new factory building, the largest of them is practically ready for occupancy. While the first shed was turned on May 21, it was not until June 2 that actual construction commenced. The unit building, which is to house the dead body mountings, experimental and test departments as well as a restaurant for the Liberty people, is a concrete brick and steel structure and so arranged that it may be lengthened and an additional story added when necessary. In fact, arrangements are already being considered for enlarging this building in the spring.

The additional three structures now under way are of the same material as the one being completed, but due to their huge size will require some time longer to finish. They consist of a gigantic assembly building, powerhouse and administration building.

## M'CARDELL MOTORS CO. TAKES ON NEW LINE

Coincident with their moving into new quarters the McCardell Motors company, L. R. Hardy, general manager, announces the acquisition of a new line of trucks to the firm's line of trucks and cars—the Transport. The company has changed its location from Madison avenue to 733-737 Union avenue, and is in the midst of remodeling. With the Transport truck the McCardell Motors company now handles the Vim light delivery cars, Sanford truck and Anderson National and Auburn Beauty Six cars.

Read News Scimitar Wants.

# KING "8"

"The Car of No Regrets"

Can You Honestly Name a Better Car at About the King's Price?

THIS PIONEER Eight is RIGHT mechanically. Our largest distributors are constantly warning us to "leave her alone—she's perfect" and "don't improve her—she's far ahead of all the others now." The mechanical perfection of the present model has astonished many veteran garage men.

For a big, sixty horse power car, the King is a marvel of low cost of upkeep. We are continually receiving new low records of "service cost per car." The King is light on tires, fuel, oil and repairs, and amazingly "light on her feet."

World-wide operation in sixty foreign countries and armored-car and war-ambulance service demonstrate King reliability under all conditions.

The line for 1919 is handsome and complete. The FOURSOME—first of its type and now widely copied—will fill your eye and quicken your desire to grasp the steering wheel. The comfortable TOURING CAR and luxurious SEDAN offer all that could be desired in these two body models.

Get that demonstration!

Prices, \$2150 to \$2950, F.O.B. Detroit

**TRI-STATE MOTOR SALES CO.**

Distributors

MEMPHIS.

285 MONROE AVE.

KING MOTOR CAR COMPANY, Detroit



## MITCHELL HAS BIGGEST DAY IN ITS HISTORY

"Nothing seems to be able to stop the overwhelming demand for the new Victory Mitchell," is the statement of Sales Manager John Tainch of the Mitchell Motors company, Inc., of Racine, Wis.

"With the coming of the dull summer season we looked forward to a let-up in business which would permit us to catch up with the orders on hand as we are so far snowed under with the

demand for the Mitchell that we cannot see daylight. Dealers, urged on by prospective owners, and clamoring for cars and more cars and we hoped we would have a chance to meet all needs."

"When the carmen's strike was announced, the difficulties of shipping cars would, we believed, also help to curtail shipments to a point where we could make better deliveries, as the demand has got to a point where our best efforts are unable to keep abreast of it."

"It appears now, however, that we were wrong in both conjectures. The coming of the dull summer season has

brought no abatement in the demand for the new Victory Mitchell. "The enthusiastic reception with which this car was first greeted has been augmented by its performance in the hands of the thousands of satisfied owners who are now driving it. More thousands than ever seem to have set their minds on a Mitchell Six."

"When we notified our dealers that railroad shipments would be slow and uncertain owing to the recent troubles, we were overwhelmed with letters, telegrams and telephone messages requesting cars for drive-aways not only to nearby points but to cities as far away as Boston in the East and Des Moines and Sioux Falls in the West."

As a matter of fact, on Aug. 15, more cars left the factory via railroad and drive-away than in any one day in our history.

"It certainly looks like a Mitchell year," concludes Mr. Tainch. "The new Victory Mitchell started off on the right foot at the shows last winter. It has maintained the pace ever since and is going better every day."

## THERE WAS SOME THEN.

"Please, mum, there ain't no coal left in the cellar."

"Why on earth didn't you tell me before?"

"Because there was some then."

## YOU CAN BUY THE WORLD'S BEST CARS HERE IN MEMPHIS

The following Automobiles and Trucks are sold by members of the Memphis Automobile Dealers' Association—purchasers are thus assured of fair treatment. ALL PRICES QUOTED F. O. B. FACTORY.

## CATERPILLAR TRACTORS

Helit Caterpillar Tractor played a big part in winning the war. MURPHY MACHINERY AND EQUIPMENT CO. 422-424 Union Ave. Phone Main 1710-3440.

## Columbia Six

5-passenger, 6-cyl. Touring. 4-pass, 8-cyl. Sport Model. MURPHY MACHINERY & EQUIPMENT CO. 422-4 Union Ave. Phones: Main 1710, Main 3440.

## Dixie Flyer

Five-Passenger Touring. Four-Passenger Roadster. Five-Passenger Convertible Sedan. Old Hickory Truck. MURPHY MACHINERY AND EQUIPMENT CO. 422-424 Union Ave. Phone Main 1710, Main 3440.

## DODGE BROS.

2-Passenger, 4-cylinder Roadster. 2-Passenger, 4-cylinder Touring Car. Dodge Bros. Coupe. Dodge Bros. Business Car—screen or panel. Dodge Bros. Sedan. Business Chassis. \$885.00. SCHLECHT MOTOR SALES CO. Hem. 135.

## Duplex

The Original 4-Wheel Drive Truck. MURPHY MACHINERY AND EQUIPMENT CO. 422-424 Union Ave. Phone Main 1710, Main 3440.

## Lexington

Sport Tourer. \$1,785. Four-Passenger Roadster. \$1,645. 7-Passenger Convertible Sedan. \$1,985. Caro-Holmes Co., Inc. Hemlock 6080.

## Nash

5-Passenger Touring. \$1,480. 7-Passenger Touring. \$1,645. 4-Passenger Roadster. \$1,400. 2-Passenger Sedan. \$1,250. 4-Passenger Coupe. \$2,250. Erwin-Hicks Motor Car Co., 754-60 Union. Main 2896.

## Oakland

2-Passenger, 6-Cyl. Roadster. \$1,075. 5-Passenger, 6-Cyl. Touring Car. \$1,075. 6-Passenger, 6-Cyl. Sedan. \$1,650. 4-Passenger, 6-Cyl. Coupe. \$1,650. Erwin-Hicks Motor Car Co., 754-60 Union. Main 2896.

## Premier

7-Passenger, 8-Cyl. Touring. 4-Passenger, 6-Cylinder Foursome. Also Closed Models. MURPHY MACHINERY & EQUIPMENT CO. 422-4 Union Ave. Phone: Main 1710, Main 3440.

## Reo

New Six Touring, 5-Passenger. \$1,550. New Six Roadster, 3-Passenger. \$1,550. Six Sedan, 5-Passenger. \$2,400. Six Coupe (in Leather). \$2,350. Six Coupe (in Cloth). \$2,300. Famous speed wagon. 4 1/2 ton; complete with express body and top. \$4,100. LOCKWOOD AUTOMOBILE CO., MAIN 470.

## Republic

3-Ton (with body and cab). \$1,535. 1 1/2-Ton Chassis. \$1,085. 3-Ton Chassis. \$2,395. 2 1/2-Ton Chassis. \$2,490. Richardson Motor Sales Co., 278-280 Monroe. Main 930.

## Scripps-Booth

5-Pass. 6-Cyl. \$1,295. 5-Pass. 6-Cyl. \$1,295. Erwin-Hicks Motor Car Co., 754-60 Union. Main 2896.

## Stutz

4-Passenger Touring. \$3,100 F. O. B. Factory. 4-Passenger Roadster. \$3,100 F. O. B. Factory. 3-Passenger Roadster. \$3,100 F. O. B. Factory. 2-Ton White Truck. \$3,000 F. O. B. Factory. BURKE-COURT MOTOR CO. --- MAIN 3190.

## White

7-Pass. Touring, 16-valve motor. \$5,000. 4-Ton White Truck. \$5,000. 10-Ton and 12-Ton White Truck. \$5,000. 3-Ton White Truck. \$3,000. 5-Ton White Truck. \$3,000. 5-Ton, 16-Valve, Good Roads Truck. \$5,000. THE WHITE COMPANY, Factory Branch, Memphis, Tenn. Morris and Pauline St.